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Food and Agricultural Trade Show Calendar 2018

Report Categories:

Beverages

Market Promotion/Competition

Promotion Opportunities

SP1 - Expand International Marketing Opportunities

Trade Show Announcement

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Report Highlights:

This report provides a list of food, beverage and agricultural shows held in India. The Indian trade show industry holds a large number of shows dedicated to the various aspects of the food and agricultural industry. Indian agricultural and related imports in 2016 were \$27 billion of which imports from the United States were \$1.5 billion.

General Information:

Indian food shows traditionally showcased Indian exporters or focused on food processing technologies. However, over the past few years, several shows have attracted exporters and importers as well as domestic manufacturers. Trade shows are a potentially useful vehicle for those businesses seeking to identify a distributor, introduce a new product, or, get a feel for the Indian market. Additionally, India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers.

Indian importers increasingly travel to international trade shows such as Gulfood, Anuga, SIAL Paris and Food & Hotel Asia. FAS India offices disseminate information on most frequented [international USDA endorsed trade shows](#) to Indian importers and distributors. Additionally, USDA Cooperator groups often take buyers missions from India to various [USDA endorsed food shows](#) in the United States. These shows present good opportunities to meet some self-selecting Indian firms that import and distribute food, beverage, and other agricultural products. However, to meet a broader audience of potential importers and distributors, local or regional shows taking place within India provide an opportunity to identify manifold more potential customers.

One of the best reasons to come to a show in India is to gain a greater understanding of the local market. Consequently, combining a local retail tour along with participation at a trade show or some site visits and meetings with customers is a better way to get the most out of a visit to India. USDA India offices as well as USDA Cooperator groups participate in major food and agricultural product shows, like the India Food Forum and AAHAR. In addition, USDA India offices regularly assess shows to talk with industry members about U.S. food and agricultural products and their potential in India.

The list of shows in the following trade tables includes some farm and technology oriented shows as well as food and beverage shows. This list is not exhaustive and inclusion or absence in this report should not be considered recognition of the particular show quality. The trade show industry in India is relatively new and the expectations for experienced trade show visitors should be managed accordingly for a developing market. Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

Note: There are several key trade restrictions that limit market access for U.S. food products. Imports of most animal and livestock-derived food products are effectively banned due to established Indian import requirements. This includes certain sub-categories in the Harmonized Tariff Schedule under Chapters 2, 3, 4, 5, 16 and 21 (e.g., milk and dairy products, poultry meat, certain seafood, sheep and goat products, as well as pork products and pet food). Furthermore, imports of beef are banned due to religious concerns.

U.S. exporters may wish to consider these factors when deciding to enter the Indian market. If you have a question about market access for your food product, please contact the Office of Agricultural Affairs, India.

Table 1. India: Leading 10 Partner Countries for Imports of Ag., Fish, and Forestry Products in 2014-2016 (U.S. \$ Billion)

Partner Country	Year			Jan - Oct		
	2014	2015	2016	2016	2017	%Change
World Total	24.60	25.47	26.93	21.67	20.56	-5
Indonesia	4.77	4.43	4.46	3.41	4.13	21
Malaysia	3.39	3.10	2.61	2.29	1.42	-38
Argentina	1.60	2.05	2.50	2.21	1.71	-22
Ukraine	1.57	1.34	1.65	1.17	1.66	41
Brazil	1.00	1.20	1.62	1.29	1.06	-18
United States	1.18	1.31	1.49	1.14	1.28	12
Australia	0.61	0.88	1.41	1.08	1.77	65
Canada	1.02	1.40	1.17	0.73	0.84	15
Myanmar	1.40	1.02	1.03	0.92	0.59	-36
China	0.71	0.65	0.71	0.58	0.61	5

Source: Global Trade Atlas/Indian Ministry of Commerce

Table 2. India: Leading 25 Bulk, Intermediate, Consumer-Oriented, Fishery and Forestry Imports from the World in 2014 – 2016 (U.S. \$ Billion)

Description	Year			Year To Date		
	2014	2015	2016	10/2016	10/2017	% Change
Total	24.60	25.47	26.93	21.67	20.56	-5
Palm Oil	6.78	6.12	5.73	4.59	4.63	1
Pulses	2.68	3.61	4.01	2.89	2.82	-2
Soybean Oil	1.99	2.69	3.02	2.65	1.96	-26
Forest Products	2.71	2.44	2.15	1.77	1.27	-28
Tree Nuts	1.96	2.41	2.12	1.84	1.68	-9
Vegetable Oils NESOI	1.95	1.73	1.80	1.43	1.51	5
Sugars & Sweeteners	0.56	0.52	0.95	0.70	0.70	-1
Cotton	0.50	0.39	0.88	0.78	0.75	-4
Other Intermediate Products	0.84	0.78	0.85	0.70	0.60	-14
Rubber & Allied Gums	0.94	0.83	0.76	0.64	0.57	-11
Spices	0.48	0.57	0.60	0.50	0.43	-14
Wheat	0.01	0.14	0.42	0.17	0.97	457
Processed Fruit	0.34	0.36	0.36	0.27	0.22	-20
Fresh Fruit	0.31	0.32	0.36	0.30	0.35	16
Other Bulk Commodities	0.22	0.24	0.31	0.26	0.18	-31
Feeds & Fodders NESOI	0.26	0.28	0.29	0.24	0.23	-4
Distilled Spirits	0.26	0.25	0.27	0.21	0.17	-23
Essential Oils	0.20	0.20	0.26	0.21	0.23	10
Ethanol	0.09	0.15	0.20	0.16	0.18	9
Chocolate & Cocoa Products	0.16	0.16	0.15	0.13	0.10	-20
Non-Alcoholic Bev. (ex. juices, coffee, tea)	0.12	0.12	0.14	0.12	0.10	-19
Planting Seeds	0.10	0.15	0.13	0.11	0.10	-9
Dairy Products	0.13	0.13	0.12	0.10	0.10	-1
Oilseed Meal/Cake (ex. soybean)	0.04	0.05	0.12	0.10	0.08	-16
Oilseeds NESOI	0.18	0.09	0.12	0.10	0.07	-28
Others	0.77	0.77	0.83	0.68	0.57	-15

Source: Global Trade Atlas/Indian Ministry of Commerce

Table 3. India: Leading 25 Bulk, Intermediate, Consumer-Oriented, Fishery and Forestry Imports from the United States in 2014 – 2016 (U.S. \$ Million)

Description	Year			Year To Date		
	2014	2015	2016	10/2016	10/2017	% Change
Total	1,182.18	1,309.44	1,490.90	1,143.87	1,282.73	12
Tree Nuts	486.74	558.67	580.96	446.42	351.74	-21
Cotton	106.84	109.19	232.31	181.74	391.55	115
Pulses	169.15	131.46	181.99	112.66	71.82	-36
Ethanol	50.97	109.54	147.50	115.81	160.49	39
Other Intermediate Products	80.56	93.04	86.36	71.28	68.87	-3
Fresh Fruit	77.82	125.84	64.43	54.79	85.79	57
Forest Products	64.54	42.61	32.93	28.25	18.33	-35
Feeds & Fodders NESOI	17.59	15.34	22.46	16.12	15.77	-2
Essential Oils	18.39	19.37	22.26	18.89	18.02	-5
Prepared Foods	15.36	13.29	20.30	14.98	15.62	4
Dairy Products	23.36	15.77	19.31	15.26	24.02	57
Fish Products	11.03	12.32	13.03	10.31	9.04	-12
Vegetable Oils NESOI	13.12	11.08	12.83	11.52	6.59	-43
Planting Seeds	10.45	11.98	10.14	8.82	7.37	-16
Fruit & Vegetable Juices	3.91	6.33	9.33	8.78	11.35	29
Distilled Spirits	4.91	6.58	6.64	5.46	4.73	-13
Condiments & Sauces	4.07	4.63	5.21	4.50	3.69	-18
Processed Fruit	2.53	3.38	3.30	2.61	2.19	-16
Hides & Skins	0.38	1.68	3.23	2.23	4.01	80
Sugars & Sweeteners	2.22	2.20	3.12	2.63	2.70	3
Chocolate & Cocoa Products	2.58	2.42	2.48	2.10	1.79	-15
Corn	0.31	0.79	1.63	1.25	2.79	123
Spices	1.92	1.01	1.06	1.00	0.49	-51
Tea	0.39	0.51	1.03	0.97	0.32	-67
Eggs & Products	1.28	1.16	0.93	0.89	0.09	-90
Others	11.77	9.25	6.12	4.62	3.57	-23

Source: Global Trade Atlas/Indian Ministry of Commerce

JANUARY 2018

Khadhya Khurak

Jan 2 – 5, Ahmedabad

www.khadhya.khuraknews.com

Organized by Khimashia Associates, the show focuses on the food processing and hospitality sector.

BodyPower India

Jan 12 – 14, Bombay Exhibition Centre, Mumbai

<https://www.bodypower.com/expo/india/about>

Organized by BodyPower, UK, the show focuses on sports, fitness, wellness and nutrition.

India International Coffee Festival

Jan 16 – 20, The Lalit Ashok, Bengaluru

<http://www.iicf.in/>

Organized by the coffee industry of India, the biennial festival focuses on the coffee industry of India through educative, business, networking and festive events.

India Food Forum

Jan 17 – 19, BEC, Mumbai

www.indiafoodforum.com

Organized by Images Multimedia Pvt. Ltd., India Food Forum combines India's leading food conference with a concurrent trade show. USDA participated in the 2014, 2015, 2016 and 2017 shows.

Food Hospitality World

Jan 18 – 20, MMRDA Ground, Mumbai

www.fhwexpo.in

Organized by Global fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. The show takes place in Mumbai, Bengaluru (June 7 – 9) and Goa (August 2 – 4). USDA participated in the 2014 and 2015 Mumbai edition of the shows and in 2017 at Bengaluru.

Krushik

Jan 19 – 22, Baramati, Pune

www.krushikexpoindia.com

Organized by Krishi Vigyan Kendra, the expo is an annual forum for farmers, agricultural industrialists and social institutions to discuss research and technological advancements in the field.

Foodtech Kerala

Jan 25 – 27, Kochi

<http://cruzexpos.com/Kerala%20Exhibition.html>

Organized by Cruz Expos, the show focuses on Kerala's food processing and packaging industry.

FEBRUARY 2018

Global Grain Food & Feed (G2F2)

Feb 1 – 3, JW Marriott Hotel New Delhi Aerocity, New Delhi

www.g2f2.com

Organized by Tefla, this event focuses on the global grain, food and feed manufacturing, processing equipment and technology.

Upper Crust Food & Wine Show

Feb 2 – 4, Bangalore

www.theuppercrustshow.com

Organized by the publishers of UpperCrust food, wine and style magazine, the food and wine event caters to both businesses and end-consumers.

Sula Fest

Feb 3 – 4, Sula Vineyards, Nashik

www.sulafest.net

Organized by Sula Vineyards, Sula Fest is a 3-day event featuring food and Indian wine from Sula's vineyard.

Feed Tech Expo

Feb 8 – 10, Pune

www.feedtechexpo.com

Organized by Benison Media, the show focuses on feed technology for the poultry, dairy and aqua industry along with conference on animal nutrition.

India Pharma

Feb 15 – 17, Bengaluru

www.indiapharmaexpo.in

Organized by the Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India and the Federation of Indian Chambers of Commerce and Industry (FICCI), the show caters to the Indian pharmaceuticals sector.

Acrex India

Feb 22 – 24, Bengaluru

www.acrex.in

Organized by NumbergMesse GmbH, Acrex focuses on the cold chain sector including building engineering.

MARCH 2018

AAHAR International Food Fair

Mar 10 - 14, [Pragati Maidan](#), New Delhi

www.aaharinternationalfair.com

Organized by the government-run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery & technology. This is India's oldest food show. USDA participated in the 2014, 2015, 2016 and 2017 shows.

APRIL 2018

Fresh Produce India

April 26 – 27, Mumbai

www.freshproduceindia.com

Organized by Asia Fruit, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.

AUGUST 2018

India FoodEx, [Graintec India](#), [DairyTec India](#), [MeatTech Asia](#), Hotel, Restaurant & Catering, [Global Halal Expo India](#)

Aug 31 – Sept 2, Bangalore

www.indiafoodex.com

www.graintechindia.com

www.meattechasia.com

www.hrcexpo.com

Concurrent to India FoodEx, shows as [GrainTech India](#), [DairyTech India](#), [MeatTech Asia](#), [SnackBev India](#) and [Global Halal Expo India](#), will be showcased focusing on range of agricultural sectors.

Food Ingredients & Health Ingredients

Aug 30 – Sept 1, Greater Noida, New Delhi

www.figlobal.com/india/

Organized by UBM India, the show focuses on food and beverage ingredients sector.

SEPTEMBER 2018

Indian Ice Cream Congress & Expo

Sept 5 – 6, Chennai Trade Center, Chennai

www.indianicecreamcongress.in

Organized by the Indian Ice Cream Manufacturers Association, the expo holds seminars, exhibitions, workshops and networking with ice cream manufacturers in the region.

India Retail Forum

Sept 5 – 6, Renaissance Hotel, Mumbai

www.indiaretailforum.in

Organized by Images Group, the forum is focuses on the trends, opportunities and challenges faced for the Indian retail sector.

Food & Hotel India

Sept 5 – 7, BEC, Mumbai

<http://www.exportsolutions.com.au/food-hotel-india-2018/>

Organized by UBM [Allworld](http://www.allworld.com), the show is launching this year with focus on the hospitality sector.

AnuFood

PackEx India

FoodTec India

Food Logistics India

Anutec Ingredients

Sept 27 – 29, Bombay Exhibition Center, Mumbai

www.worldoffoodindia.com

www.packexindia.com

www.foodtecindia.com

www.foodlogisticsindia.com

www.anutecingredientsindia.com

A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), [AnuFood](http://www.anufood.com), (previously, [Annapoorna](http://www.annapooma.com) – World of Food India) is an international exhibition of food and beverage products. USDA had endorsed this show from 2010 to 2016. Concurrent to [AnuFood](http://www.anufood.com), the above shows focus on packaging, food logistics and ingredients.

Food India – Inspired by SIAL

Sept 16 – 18, Pragati Maidan, New Delhi

<https://www.sial-network.com/SIAL-exhibitions/A-network-of-leading-food-and-beverage-exhibitions/Food-India-inspired-by-SIAL-the-new-Indian-food-innovation-exhibition>

Organized by [Comexposium](http://www.comexposium.com), the show will be launched this year in New Delhi as SIAL's first show in India.

Woodex Asia

Sept 28 – 30, Ahmedabad

www.woodexasia.com

Organized by [Radeecal Communications](#), the show focuses on furniture production technologies, woodworking machinery, tools, fittings, accessories and raw materials.

OCTOBER 2018

Drink Technology India

Oct 24 – 26, BEC, Mumbai

www.drinktechnology-india.com/

Organized by [Messe München](#) and [Messe Düsseldorf](#), the show focuses on the beverage and liquid food industry.

BioFach India

India Organic

Oct 25 – 27, New Delhi

www.biofach-india.com

Organized by [NumbergMesse GmbH](#), [Biofach](#) and India Organic are venues for the organic food and fiber sectors.

NOVEMBER 2018

Poultry India

November 28-30, [Hitex Exhibition Complex](#), Hyderabad

www.poultryindia.co.in

Organized by Indian Poultry Equipment Manufacturers Association, the exhibition focuses on poultry production and management, poultry health & nutrition, poultry breeding and new techniques in feed manufacturing.

DECEMBER 2018

India Cold Chain Show

Dates to be confirmed, Mumbai

www.indiacoldchainshow.com/about-india-cold-chain-show/

Organized by Reed Exhibitions First, the show focuses on the cold chain industry of India.

World Tea & Coffee Expo

Dates to be confirmed, Mumbai

www.worldteacoffeexpo.com

Organized by Sentinel Exhibitions, the show focuses on the Indian tea and coffee sector.

POST CONTACT AND FURTHER INFORMATION

For further information about trade shows in India, please contact the following USDA offices in India.

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